



# CASE STUDY

*Encourage equal opportunities and challenge gender biases.*

Accenture is a global consulting company, committed to create lasting change at the intersection of technology and human ingenuity for businesses and communities.

## Company Name

Accenture

## Size of Company

738,000 Employees

## Industry

Professional services Information technology consulting

## THE SITUATION

Accenture is ranked 9th in their Top 50 Diversity Companies according to Diversity Inc.

Accenture continuously acts on its commitment to gender equality by providing targeted support, flexible work arrangements, comprehensive training programs, benefits, and more.

In line with its commitment to fostering a diverse and inclusive environment, Accenture recognized the potential of wondder VR training for a more inclusive environment, by providing an engaging and impactful learning experience that drives positive behavioral change in the workplace.

## OUR SOLUTION

Accenture chose to implement our "Day In the Office" VR training as a means to address and mitigate microaggressions in the workplace due to its immersive and interactive nature.

By leveraging this technology, Accenture aimed to create a realistic "Day In the Office" experience that would raise awareness, foster empathy, and equip employees with the necessary skills to recognize and address microaggression effectively. Their decision aligned with the industry trend of leveraging technology for training and demonstrated Accenture's dedication to nurturing employee growth and well-being.

Our training provided a unique opportunity to Accenture to simulate real-life scenarios, allowing participants to experience and navigate all these challenging situations in a safe and controlled environment.

## BUILDING HUMAN CONNECTION

The participants developed the ability to identify instances of unconscious bias in the workplace and are motivated to take meaningful steps based on this newfound awareness. The primary goal of our training is to cultivate empathy among individuals, enabling them to truly understand the effects of these situations, and proactively modify their behaviors.

## HIGH ENGAGEMENT

The immersive and interactive nature VR trainings captivate participants, fostering a sense of active involvement and deep connection with the content. It sparks meaningful discussions and dialogue among participants, encouraging them to reflect on their own biases and behaviors.

VR allows for consistent and standardized delivery of our training, ensuring that all participants receive a comparable learning experience.

VR training not only enhances learning outcomes but also empowers employees to apply the acquired knowledge and skills in their daily work interactions, contributing to a more productive, inclusive and respectful workplace culture.




"Experiencing a woman's day through VR brought profound understanding."

**Nadja Kröll**  
Managing Director, Accenture

## SCALABILITY

wondder's VR training program implemented at Accenture demonstrated strong potential for scalability. By leveraging Virtual Reality technology, the training can be easily replicated and deployed across various locations and departments. Accenture can use VR to easily scale up the training program to accommodate a larger number of their employees, making it accessible to a wider audience and maximizing its impact.



 **29%**  
**WOMEN ARE  
MANAGING DIRECTORS**

Accenture DE is company with a large workforce with 29% women in Managing Director roles.

 **95%**  
**POSITIVE FEEDBACK**

The participants' feedback regarding the training was overwhelmingly positive, with many expressing how valuable it was to shed light on women's well-being in the workplace.



**Book a Discovery Call:**  
[contact@wondder.io](mailto:contact@wondder.io)

